

Scott Netherton
Executive Director
(559) 961 – 6520 cel
Instagram: Coalinga_Chamber



265 W. Elm Avenue
Coalinga, Ca. 93210
(559) 935 – 2948 office
CoalingaChamber@gmail.com

Facebook Page: <https://www.facebook.com/CoalingaChamberofCommerce>

v i s i o n * l e a d e r s h i p * o p p o r t u n i t y

Hello fellow business owners.

I would like to introduce myself. I am Scott Netherton and I am the owner of Reel Time Entertainment, the Movie Cinema here in Coalinga. I am also very proud to have been selected in 2021 to be the Executive Director for your Coalinga Area Chamber of Commerce.

Being a business owner myself, I understand how economic instability and inflation continues to be a concern for all our local businesses. At the Chamber, we are dedicated to being Champions for our business partners and we want you to know that we are here to support, promote and assist any way possible to ensure that our members have access to the information and assistance needed to once again become the leaders and driving force behind this community. We are the heartbeat of Coalinga.

If you are uncertain exactly what the Chamber of Commerce is about, I hope you will take a moment and read the attached information that will explain how becoming a member can not only benefit your business, but also the Community. As a Chamber Partner, we become a team, committed to the success of our local businesses and to providing incredible events and activities for the people and community we serve.

I am honored to be the Director, and I sincerely hope that you will consider becoming a proud member of the Coalinga Chamber of Commerce.

2023 Business Membership Fees (Based On Number of Employees)

<i>Company Fees</i>		<i>Other Membership Fees</i>	
000 – 010 Employees	\$ 150.00	Individual Member	\$ 75.00
011 – 020 Employees	\$ 250.00	Non-Profit Organization	\$ 125.00
021 – 030 Employees	\$ 350.00	Educational Business	\$1,250.00
031 – 040 Employees	\$ 450.00	Educational Associate	\$ 200.00
041 – 050 Employees	\$ 550.00	Spouse / Partner	\$ 20.00
051 – 075 Employees	\$ 750.00		
076 – 100 Employees	\$1,000.00	Energy / Agriculture / Medical Institutes	
100 + Employees	\$1,250.00		\$2,000.00

Please make all checks payable to “Coalinga Area Chamber of Commerce”
Because of Business Partners like yourself we are on the road to making our Community thrive again.

Amended: November 23rd 2022

Scott Netherton
Executive Director
(559) 961 – 6520 cel
Instagram: Coalinga_Chamber



Coalinga
Chamber of Commerce

265 W. Elm Avenue
Coalinga, Ca. 93210
(559) 935 – 2948 office
CoalingaChamber@gmail.com

Facebook Page: <https://www.facebook.com/CoalingaChamberofCommerce>

v i s i o n * l e a d e r s h i p * o p p o r t u n i t y

Community Business Profile

** Please Complete and Return. If you are in a position and would like to become a Member of the Chamber of Commerce. We sincerely appreciate you all. Papers and forms can be dropped off at our lockbox beside our door at 265 W. Elm Avenue, or I would be happy to stop by and pick up anytime. Please feel free to call anytime & for any reason. We are here to support our local businesses. Thank you-

Business Name: _____

Business Address: _____

Contact Name: _____

Mailing Address: _____

Contact Title: _____

Business Phone: _____

Cellular Phone: _____

Business E-Mail: _____

Business Website: _____

Number of Employees: _____ ** please refer to the rate list on Sheet #1 for check amount

Signature: _____

Business Hours: Monday _____ Tuesday _____ Wednesday _____

Thursday _____ Friday _____ Saturday _____ Sunday _____

Comments or Information you would like added to our Community Resource Guide:

Scott Netherton
Executive Director
(559) 961 – 6520 cel
Instagram: Coalinga_Chamber



265 W. Elm Avenue
Coalinga, Ca. 93210
(559) 935 – 2948 office
CoalingaChamber@gmail.com

Facebook Page: <https://www.facebook.com/CoalingaChamberofCommerce>

v i s i o n * l e a d e r s h i p * o p p o r t u n i t y

Here are a few reasons why joining a Chamber of Commerce will give any business owner a crucial leg-up.

In today's competitive and ever-changing world of business, any entrepreneur will do what it takes to make their business stand apart from the rest and be successful. Some resort to extensive marketing campaigns and social media strategies. Others will introduce promotions or discounts to get people in the door. But another effective strategy of making a business successful may not be the first idea that comes into your mind; that business must join a local Chamber of Commerce.

It's Wonderful Exposure

Chamber of Commerce publications such as guidebooks and newsletters are an effective way to highlight your business and increase the visibility for your product. They can also be an outstanding resource for visitors, prospective clients and local residents. If someone comes looking for suggestions, it never hurts to have a great referral or two!

It Will Give Your Business Credibility

Becoming a member of a Chamber of Commerce will drastically impact other organization's perceptions of your business, which will also change the viewpoint of local consumers. In fact, according to American Business Magazine, statistics show that 63% of consumers are more likely to purchase from a business that is a chamber of commerce member, and 44% are likely to view that business more favorably.

You'll Have a Great Support System

Because Chambers serve a crucial role in local government, they can be a powerful voice for your business. A Chamber's main purpose, after all, is to reach common goals and to collectively advocate for the issues that matter most to your community, such as education, health care, and bond issues. They will work hard to improve the local business community as a whole by making your business and other businesses stronger and more available.

Networking Becomes Much Easier

Another important purpose of a local chamber of commerce is to bring various professionals together and to discuss their successes, and even their failures. This is an excellent way to advocate for its members. Make it a priority to attend local chamber of commerce events—this will help you stay up to date on issues affecting your community and will allow you to form relationships with business owners like you.

If you want to see what becoming a member of a chamber of commerce is all about, we invite you to join the Coalinga Area Chamber of Commerce. We would be honored to welcome you into our business community. Any Questions at all, please do not hesitate to reach out.

Scott Netherton, Executive Director
Coalinga Area Chamber of Commerce
265 W. Elm Ave., Coalinga, Ca. 93210

(559) 961 – 6520 Cel Phone
(559) 935 – 2948 Office Phone
Email: CoalingaChamber@gmail.com

Scott Netherton
Executive Director
(559) 961 – 6520 cel
Instagram: Coalinga_Chamber



Coalinga
Chamber of Commerce

265 W. Elm Avenue
Coalinga, Ca. 93210
(559) 935 – 2948 office
CoalingaChamber@gmail.com

Facebook Page: <https://www.facebook.com/CoalingaChamberofCommerce>

v i s i o n * l e a d e r s h i p * o p p o r t u n i t y

Listed below are some of the services, functions and events sponsored by your Coalinga Area Chamber of Commerce for the benefit of you, your business and our community.

- 1) New Member Ribbon Cutting Ceremony with Press Coverage and Picture
- 2) Community Resource Guide (Members Only)
- 3) Community and Visitor Information Center
- 4) Community Relations
- 5) Community Calendar of Events
- 6) Free Telephone Directories (when available)
- 7) Coalinga City Maps
- 8) Business Referral Service
- 9) Coalinga Area Chamber of Commerce Website (Members Only Listed)
- 10) Networking and Community Project Involvement
- 11) Regular Email Blast Announcements
- 12) Employee / Employer Legislative Information
- 13) Member Appreciation Banquet
- 14) Business Membership Open House & Mixers
- 15) Member Discount on Booth Space at Chamber Events

Annual Community Events Sponsored by Your Coalinga Area Chamber of Commerce:

- 1) Annual Community Service Awards Banquet and Auction in February
- 2) Mardi-Gras Parade and Festival – Member Vendor Fee Discount
- 3) Co-partners in Autism Awareness Event 1st week of April
- 4) Horned Toad Derby & Parade (Memorial Day Weekend) Member Vendor Fee Discount
- 5) 4th of July: Let Freedom Ring Celebration Participation
- 6) Chamber Business Partner Member Appreciation Banquet July
- 7) National Night Out Participation 1st Tuesday In August
- 8) 9/11 Remembrance Ceremony honoring First Responders at Memorial Park
- 9) Downs Syndrome Awareness Event in October
- 10) Annual CoalingaFest in October, Member Vendor Fee Discount
- 11) Meet The Candidates Night – Last Week of October (on Election Years)
- 12) Veterans Day Event – Appreciation Dinner and Ceremony
- 13) Annual “Let Your Light Shine” Holiday Boutique & Christmas Gala w/ Parade